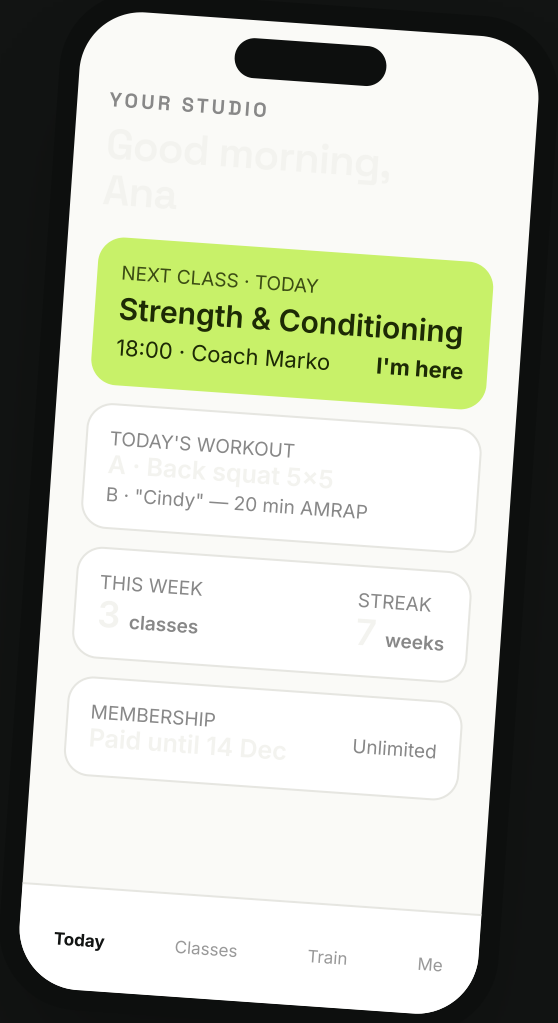
LOGO YOUR STUDIO NAME

# Your gym.
# Your app.
# Your name on it.

A complete member, coach and owner app for gyms and studios — bookings, training, memberships and payments — published in the stores under your own brand.




Product overview

iOS · Android · Web

WHY

# Most studios run on group chats, spreadsheets and memory.

Bookings in Instagram DMs, a WhatsApp group for cancellations, a notebook at the desk for who paid. It works — until it doesn't. This app replaces all of it with one place your members, coaches and you actually use.

Before

### ”Is there room at 18:00?”

Answered by hand, one message at a time.

**→ Live timetable, book in one tap, automatic waitlist.**

Before

### ”Who paid this month?”

A notebook, a spreadsheet, a guess.

**→ Every membership shows its paid-until date.**

Before

### Workout on a whiteboard

Gone once it's wiped. Nobody remembers last week's weight.

**→ Programmed in the app, every set and score saved.**

Before

### Members quietly drift off

You notice three months later.

**→ A list of who stopped coming, with a call button.**

ONE APP, THREE ROLES

# Everyone gets the screens they need — and nothing they shouldn’t see.

Member

## Book, train, track

Books classes, sees today's workout, logs lifts and scores, follows their progress and their membership.

Coach

## Run the floor

Checks people in, runs the class roster, edits the timetable and writes the programming. A coach who trains keeps one account and switches views.

Owner

## Run the business

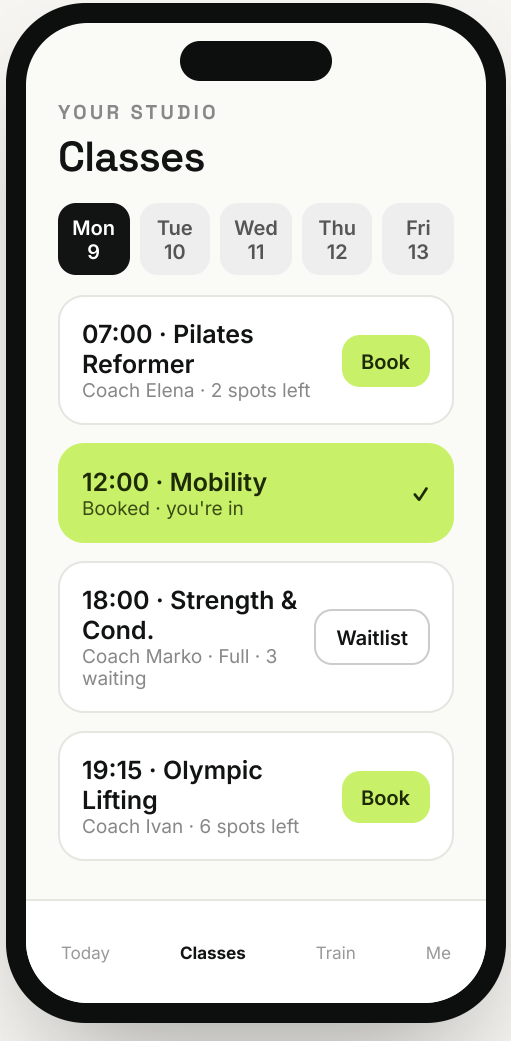
Members, plans, prices, freezes, payments and the numbers. Money is visible to the owner only — coaches never see amounts.

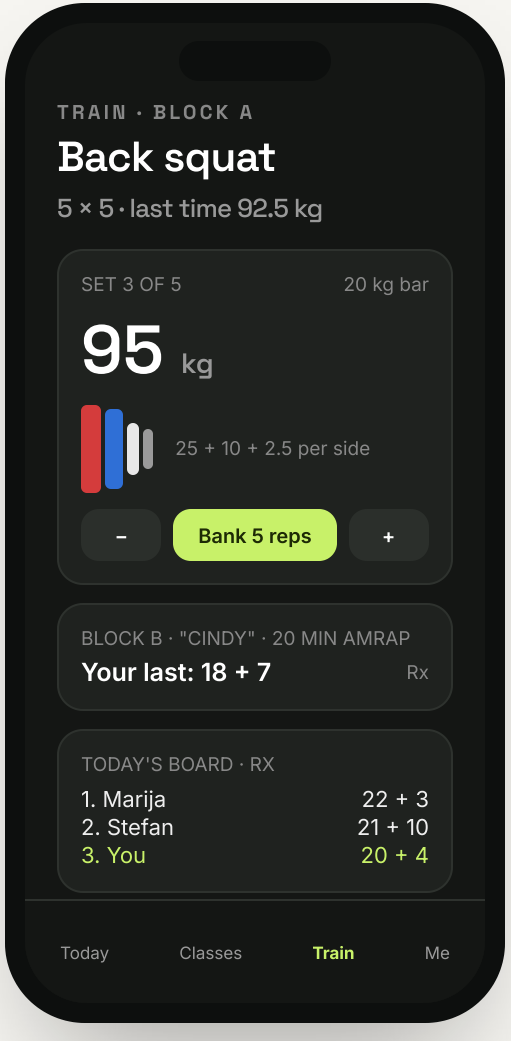
Permissions are enforced on the server, not just hidden in the app. Promoting a new coach is one tap.

FOR MEMBERS · CLASSES

# Booking that runs itself.

- **Live timetable** — see every class, coach and free spot for the week ahead.
- **One-tap booking and cancelling**, with your cancellation and booking-cutoff rules applied automatically.
- **Automatic waitlist** — when a spot frees up, the next person is moved in and gets a notification.
- **"I'm here" check-in** from the phone, or checked in by a coach at the desk.
- **Membership at a glance** — days or visits left, freeze status, and a reminder when it's about to run out.
- **Self-service freeze** within the rules you set — the paid period moves with it.






— FOR MEMBERS · TRAINING

# Every set, every score, remembered.

- **Today's workout** on the phone — strength, conditioning, skill and accessory work, as the coach wrote it.
- **Opens at their own weight** — each set starts from what that member lifted last time, not a generic number.
- **Plate loader** — tap the plates on the bar, the total is worked out. No maths over a barbell.
- **Named workouts & leaderboards** — Fran, Cindy, Murph and more, with all-time boards, Rx and scaled ranked separately, and a private opt-out.
- **Personal history** — compare every benchmark with their previous attempt.
- **Open gym logging** for sessions nobody programmed.

FOR COACHES

# The front desk, the roster and the programme — on one phone.

### Front desk

Today's classes with everyone booked. Tap to check someone in; members with an expired membership are flagged — by date, never by amount.

### Class roster

Who's booked, who's here, who's waiting. Enter scores from the whiteboard straight into each member's history at the end of class.

### Timetable

Set up the standing week once. Cancel a single class, swap in a substitute or change capacity without touching the rest — booked members are released and notified.

### Programming

Write each day's blocks — strength, conditioning, skill — for the whole gym or for one class. Pick named workouts from a library.

### Copy a week forward

Duplicate last week's programme with the strength work moved up — the progression is built in. Conditioning stays as written.

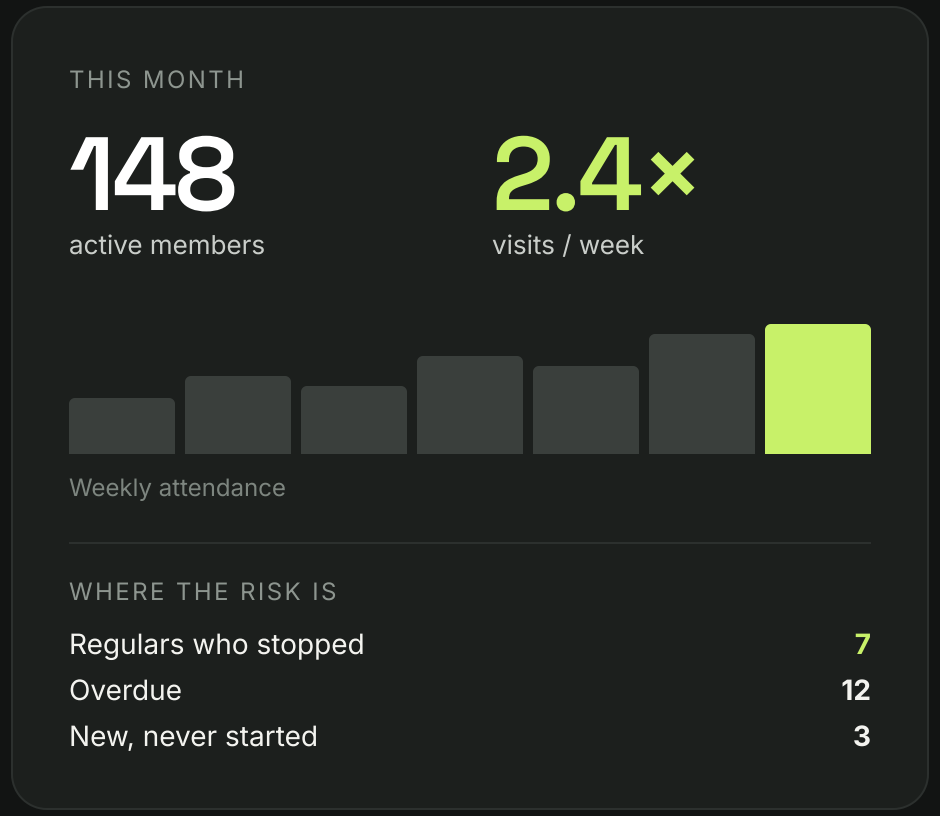
### Members list

Look anyone up, see their attendance and contact them with one tap — call or email.

FOR THE OWNER

# Know who’s paid, who’s coming, and who’s about to leave.

- **Members & plans** — add members, set their plan, freeze or unfreeze, edit your price list any time.
- **Payments ledger** — record cash or bank transfer in seconds; the membership's paid-until date moves with it. Promos like "2 + 1 months" are just a date.
- **The numbers** — active members, attendance, visits per week, this month's takings.
- **Who's about to leave** — regulars who've stopped coming, measured against their own rhythm; overdue, long freezes and new members who never started. Each name has a Call and Email button.
- **Hiring a coach** — promote any member to coach in one tap.



FOR STUDIOS THAT SELL PACKAGES

# Credits, packages and online payment — for pilates, yoga and wellness studios.

Running class packs instead of monthly memberships? The app supports the full studio model: members buy online, credits are spent on booking and returned on cancellation.

### Class packs & credits

Sell 5, 10 or 20-class packs, or let members choose any amount with tiered pricing. Different classes can cost different credits.

### Online card payment

Members pay inside the app or on your website. The pack is credited automatically and an invoice is generated.

### Intro & limited offers

One-time intro packs for newcomers, limited-quantity promotions, and free classes that need your approval.

### Gifts & referrals

Send a credit pack as a gift with a private link. Referral codes give friends a discount on selected packs.

- Booking cutoff & cancellation policy
- Waitlist that charges on promotion
- No-show handling
- Classes without an instructor (sauna, open room)
- Purchase confirmations by email

— NOTIFICATIONS

# Tells members what they need to know — and nothing else.

**A spot opened — you're booked in** waitlist

**Tonight's 19:00 is cancelled** timetable

**Your membership ends on Friday** reminder

Members choose separately whether to get class news and payment reminders. Reminders go out automatically each morning.

— EVERYWHERE

# iPhone, Android and the browser. One account.

- **Native apps** in the App Store and Google Play, under your name.
- **Web app** on your own domain, for members on a laptop and for the front desk.
- **Fixes reach phones in minutes** — updates install on next launch, no App Store wait.
- **Light and dark mode**, and a clear offline state when the signal drops in the basement.
- **Self sign-up or added at the desk** — members join with your gym code; password reset by email.

PERSONALISED FOR YOU

# It’s not ”an app you use”. It’s your app.

There is no third-party brand in front of your members. They download your studio's app, see your logo, your colours and your classes.

- Your name & icon
- Your colours
- Your store listing
- Your web address
- Your classes & coaches
- Your plans & prices
- Your gym code



SAFE AND RELIABLE

# Built for a real business, not a demo.

### Your members' data is protected

Encrypted connections, hashed passwords, sign-in protection against guessing, and permissions checked on the server for every request.

### Verified nightly backups

Every night the database is backed up — and the backup is restored and checked, so it's known to work before it's ever needed.

### Store-compliant

Account deletion, privacy and review requirements for the App Store and Google Play are already handled.

### No double bookings

Two people tapping the last spot at the same second get one booking. The same goes for payments recorded twice.

### Your data stays yours

Your financial records are kept even when a member closes their account, so your books always add up.

### Tested on every change

Hundreds of automated checks run before any update reaches your members.

PROVEN

# Already running in real studios, every day.

**Functional fitness**

A CrossFit-style box in Skopje: memberships, timetable, programming, leaderboards and coach tools. Live on iOS, Android and web.

**Wellness & pilates**

A pilates and wellness centre: credit packs, online card payments, gifts and referrals, with a staff app for coaches and admins.

GROW INTO

# Need more than an app?

Available as add-ons, from the same platform that runs our wellness client:

- **Studio website** with your packages, prices and online purchase, editable by you.
- **Till / POS** for the reception — drinks, supplements, merchandise — with fiscal printer and card terminal.
- **Invoicing & stock** — invoices, products, inventory and reports.
- **Staff app** with two-factor sign-in and alerts for the admins.

WHAT YOU GET

# From first call to your app in the stores.

1

## Talk

We learn how you run: memberships or packs, classes, coaches, how members pay.

2

## Brand

Your name, logo and colours applied across the app, icon and store listing.

3

## Set up

Your timetable, plans, prices and coaches loaded in. Your members imported.

4

## Launch

Published on iOS, Android and the web. Short walkthroughs for you and your members.

5

## Grow

Hosting, backups, updates and support — new features as the platform grows.

### Included

Member, coach & owner apps · iOS, Android & web · your branding · hosting & nightly backups · updates · owner and member guides

NEXT STEP

# Let’s put your studio in your members’ pockets.

Book a 20-minute demo — we'll show you the app running, live, with a real gym's day in it.


CONTACT

**Nikola Sheskokalov**

EMAIL

nikola.seskokalov@gmail.com